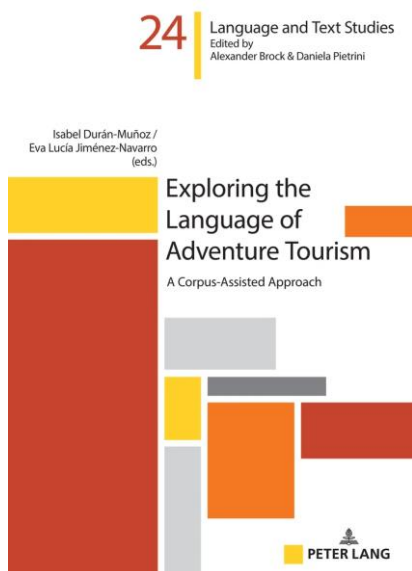BOOK REVIEW

Durán-Muñoz, I., & Jiménez-Navarro, E.L. 2024 Exploring the Language of Adventure Tourism: A Corpus-Assisted Approach. Peter Lang. 260 pp. 9783631880104

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Exploring the Language of Adventure Tourism: A Corpus-Assisted Approach (2024), edited by Isabel Durán-Muñoz (UCO) and Eva Lucía Jiménez-Navarro (UCO), is a compilation of works which offers an in-depth analysis of the language related to adventure tourism through a methodology using corpora. This volume therefore comprises a series of papers whose objective is to describe the lexical uniqueness of adventure tourism across multiple languages, that is, Spanish, English, and Italian, through various lenses such as linguistics, semantics, and pragmatics, and aided by authentic language. More specifically, they explore a wide variety of linguistic forms used in the field under study, such as verbs, adjectives, phraseological units (e.g., compounds, collocations, and so on), and different features like the case of accessibility in this domain.

The majority of these papers used the DicoAdventure project (coordinated by Isabel Durán-Muñoz) as a starting point, as well as the specialised bilingual (English-Spanish) corpus ADVENCOR. Both the DicoAdventure dictionary and the ADVENCOR corpus provide a conceptual framework to help characterise the specialised lexicon of adventure tourism. Thanks to both, scholars display how language frames the way adventure tourism is communicated, transmitted, and experienced. Additionally, the book provides comparative analyses across languages, offering both monolingual and bilingual approaches, which enriches its scope.

One of the main contributions of the volume is its ability to bring together practical and theoretical issues in language studies. Not only do the authors provide a clear picture of the language patterns in this field, but they also offer methodologies that can be replicated in other areas of discourse analysis, making it a valuable resource for researchers and professionals in tourism and linguistics alike from an interdisciplinary perspective, given its contribution to various fields of knowledge. Additionally, the utilisation of cutting-edge methodological techniques and terminology tools further emphasises its relevance in the modern academic panorama.

In conclusion, Exploring the Language of Adventure Tourism is an original and reference work that contributes greatly to our understanding of the specialised language used in the domain of adventure tourism. It is particularly helpful for those interested in corpus linguistics, semantic analysis, and tourism marketing. In short, the editors have compiled a detailed and multifaceted volume exploring the language of adventure tourism that is both academically rigorous and broadly applicable to related fields.

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References

Durán-Muñoz, I., Jiménez-Navarro, E., L. (2024). Exploring the Language of Adventure Tourism. Berlin, Germany: Peter Lang Verlag. Retrieved Oct 21, 2024, from 10.3726/b21581